

Immersive Responsible AI

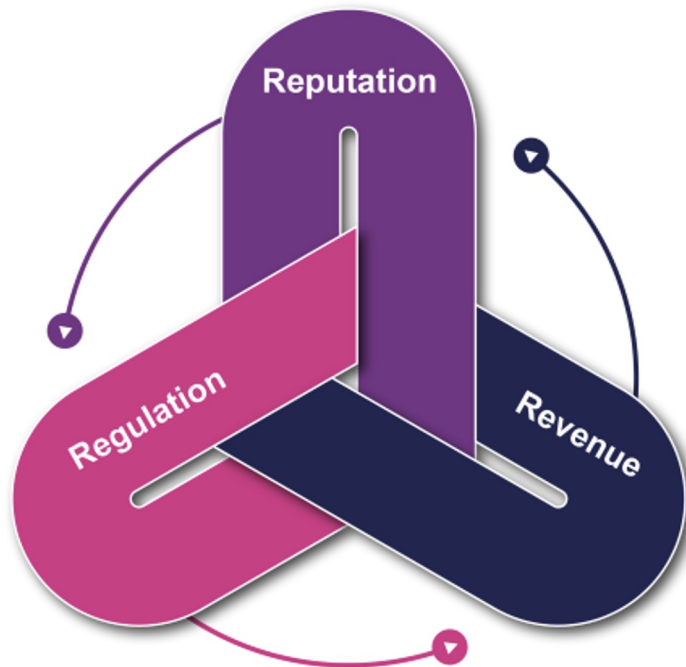
Avigdor Gal, Technion – Israel Institute of Technology



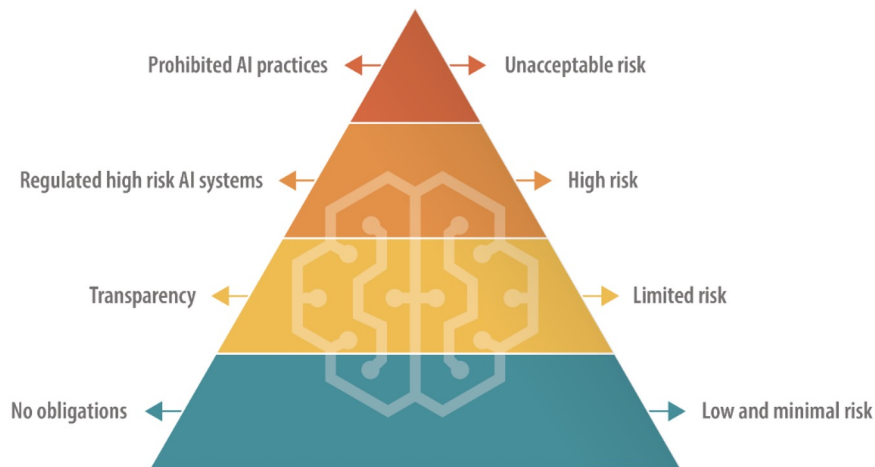
“... so why should I care about Responsible AI?”



“... so why should I care about Responsible AI?”



Why: Regulation



Data source: [European Commission](#).



Join the Effort to Create A Bill of Rights for an Automated Society

NOVEMBER 10, 2021 • PRESS RELEASES

New York City Bill Aims to Regulate AI Hiring Tools

Lawmakers are concerned bias is embedded in technologies used to weed through résumés, decide compensation

Why: Reputation



Machine Bias

There's software used across the country to predict future criminals. And it's biased against blacks.

by Julia Angwin, Jeff Larson, Surya Mattu and Lauren Kirchner, ProPublica

May 23, 2016

Young Millennials & Gen Z: 1989-2001

1. The organization cares about employees' wellbeing.
2. The organization's leadership is ethical.
3. The organization is diverse and inclusive of all people.

GALLUP

moz://a *privacy not included

Smart Home Toys & Games Entertainment Wearables

Health & Exercise Pets Video Call Apps Dating Apps

The Markup

Big Tech Is Watching You. We're Watching Big Tech.

Machine Learning

Help Us Investigate the Ed Tech Industry

There's a booming business in classroom software—and in some cases, the data on students that it produces

By [Todd Feathers](#)

January 19, 2022 08:00 ET

Why: Revenue



pymetrics

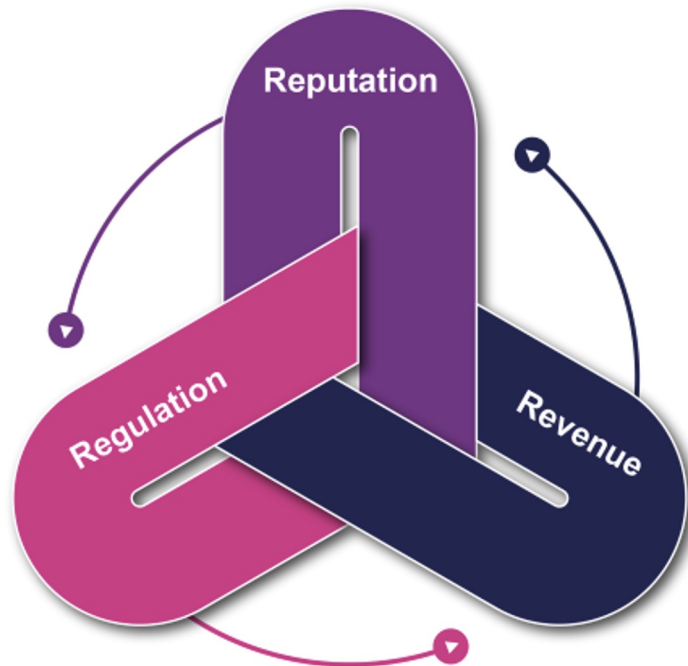
Ethical by design

All of our assessments are based on gold-standard behavioral research and have been tested for bias across gender and ethnicity. Discover the science behind the platform that makes this possible.



Signal

“... so why should I care about Responsible AI?”



Regulation

US AI Bill, of Rights, EU AI Act, GDPR,
NYC Automated employment decision tools

Reputation

Journalist investigation, Recruiting
(Millennials, Gen Z)

Revenue

Competitive advantage, Core business

dialecto

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